

# Courtesy Text™

## Short Message Sender Server

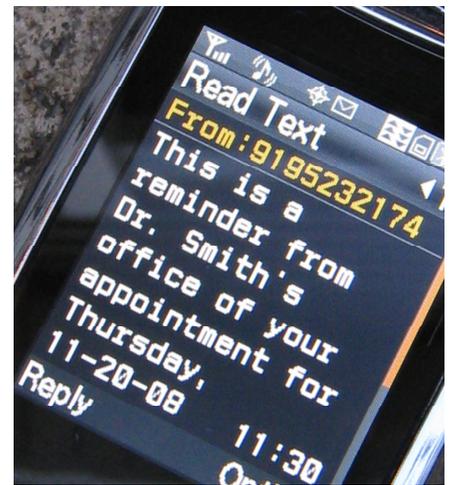
### Stay in Touch with Courtesy Text™

Coping with the day to day strains of managing where one needs to be and what needs to be done at any given time is a growing complexity. Suppliers and customers need simple bi-directional communications to be able to trigger timely notifications and confirmations so both have up-to-the-minute information.

**Courtesy Text** lets you send your important message to one or many people effortlessly, in writing and recorded precisely as a text message to their cell phone. Messages are accurately composed and managed from PC's or from a database application and sent straight to cell phones.

**Courtesy Text** may be used for news, alerts and notifications. You can contact one person, several people in a department, a specific set of prospects or your entire workforce. For example, you may relay:

- ◆ Appointment confirmations
- ◆ Delivery status and change requests
- ◆ Inclement weather closings
- ◆ Urgent notification to management
- ◆ Repair status
- ◆ Special sales



### Alternate Access Makes Courtesy Text Easy

#### Easy to Manage

Import up to 20,000 records to your address book with support for sorting, searching and group set-ups. System users can also be managed with user ID's, passwords and security permissions that help ensure that each user has access to the parts of the application they need.

#### Easy to Use

Send one-to-one or one-to-many messages. Implement in one department or for your entire company. Send scheduled or urgent messages. Create up to 50 pre-defined messages (e.g. your automobile is ready) to facilitate fast, low-cost communication. Merge text with information mined from a database to create customized messages.

**Courtesy Text** allows recipients to text back to the sender as well, and replies are automatically logged. Alternate Access can develop custom reports to tally the returned information or input directly into a CRM application.

#### Easy to Purchase

**Courtesy Text** is an affordable, labor saving solution that improves customer service and operations efficiency. Save time making customer reminder calls and instead put your staff to more productive work. Send a group text message to dozens, hundreds or thousands of recipients in the lowest cost method possible.

**Courtesy Text** is just one of many solutions that Alternate Access provides to ensure that your business takes advantage of communication technologies to increase staff productivity, enhance customer relationships and reduce overall cost of operations.