

## President of Alternate Access® Shares Insight with Meredith College Students

### Adrienne Lumpkin Discusses How Students Can Shine in the Interview Process

Raleigh, NC – 11 February 2008 – Having poured over thousands of resumes, interviewed hundreds of candidates, and hired dozens of employees over a career provides quite a few stories for a manager/business owner to tell. And Adrienne Lumpkin shares some of these stories as she coaches undergraduate and graduate students at Meredith College on ways to improve their interviewing process and results.

On Friday, February 8<sup>th</sup> in Raleigh, Lumpkin addressed Meredith College Students in a workshop entitled, **Put Your Best Self Forward: Building Your Interview Skills**. In her presentation, she covered how students can prepare for interviews, dos and don'ts of interviewing and how to follow up after the interview has taken place. Amy Takaoka Losordo, Assistant Director of Career Development, states, *“Adrienne is a dynamic presenter and related well to our students at every level. We are so pleased that Adrienne is willing to share her expertise with our students. Hearing first hand from an employer makes a lifelong impression.”*

Of the hour-long seminar, students commented as well. *“I will be a more confident interviewee after hearing the techniques on ways to quell my pre-interview jitters and her tips on how best to answer that all encompassing ‘tell me about yourself’ question”,* said Susan Cadell, a graduate intern.

Adrienne Lumpkin is a graduate of the Harvard Business School where she earned an MBA with a concentration in marketing. After working 13 years for Hewlett-Packard Company and IBM in the areas of product line management, marketing communications, channel management, strategic marketing, sales training, and project management, she founded Alternate Access®, a converged communications company, in 1993 with husband Kelly. Ms. Lumpkin estimates that she has interviewed hundreds of people over her career, hired dozens and even fired a few. Her experience in both corporate and small business environments help her share real world information and anecdotes with college students looking to develop and refine their interview skills. Of the workshop experience, Lumpkin explains, *“It is a tremendous opportunity to give back to young people and to prime the pump for employers like myself who are always looking for good talent”.*

### About Alternate Access

Founded in 1993, Raleigh, North Carolina-based Alternate Access provides intelligent business phone systems to small-business and branch-office clients locally and nationwide. Their innovative phone system solutions help increase profits by boosting staff performance and efficiency, enhancing customer service, and adding management reporting capabilities - all while decreasing labor and infrastructure costs. Products include IP-PBX with Voice over IP, fax servers, unified messaging, Web collaboration, interactive voice response and call center applications, headsets and specialty phones. By employing extensive experience and best practices, award-winning Alternate Access works in partnership with its customers to build creative yet cost-effective solutions. Customers discover sustainable competitive advantages while unlocking new business opportunities and reducing operations costs. For more information on Alternate Access visit [www.AlternateAccess.com](http://www.AlternateAccess.com).