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## Wake County SmartStart Selects Alternate Access® to Install VoIP Phone System

Switch to VoIP reinforces commitment to achieve more with fewer resources

Raleigh, N.C. (July 20, 2011) – Alternate Access®, a leading provider of Voice over IP phone systems and related communication solutions, recently installed a trixbox VoIP phone system at the new office location of <a href="Wake County SmartStart">Wake County SmartStart (WCSS)</a>. The purchase was part of an ongoing effort to improve efficiency and reduce operational costs during a time when financial resources are critical.

"We are tremendously excited by the opportunity to work with Wake County SmartStart," Lumpkin said. "We believe in the organization's mission to thoroughly prepare young children to succeed in school and beyond. The strategic decision to implement VoIP will enable WCSS to reduce future operational costs by allowing them to select from the wider range of phone services VoIP facilitates."

Lumpkin added, "The trixbox phone system requires less telephony wiring and hardware than a traditional system, which means WCSS immediately saved on installation costs. For the long term, they will realize lower maintenance costs and greater staff productivity for both onsite and remote workers." The phone system integrates cell phones and other messaging methods, such as instant messaging and e-mail, into a streamlined process that can improve efficiency.

For more information on Alternate Access, contact Press@AlternateAccess.com or call (919) 831-1860.

## **About Alternate Access**

Founded in 1993, Raleigh, North Carolina-based Alternate Access provides intelligent business phone systems to small-business and branch-office clients locally and nationwide. Their innovative phone system solutions help increase profits by boosting staff performance and efficiency, enhancing customer service, and adding management reporting capabilities - all while decreasing labor, infrastructure, and recurring monthly costs. Products include Voice over IP phone systems, fax servers, unified messaging, Web collaboration, interactive voice response and call center applications, headsets and specialty phones. By employing extensive experience and best practices, award-winning Alternate Access works in partnership with its customers to build creative yet cost-effective solutions. For more information on Alternate Access visit www.AlternateAccess.com.

## **About Wake County SmartStart**

Organized in 1996, Wake County SmartStart is committed to ensuring every child in Wake County is prepared to enter school healthy and ready to succeed. Wake County SmartStart works to improve the quality,

accessibility and affordability of child care settings, identify and connect children to early intervention and other preventive health services and support families and early childhood educators. The organization also promotes, supports, and advocates for the needs of young children living in Wake County. To achieve its mission, Wake County SmartStart partners with national, state, and local agencies, and other nonprofits that serve Wake County children, ages birth to five, and their families through vital human service programs. More information on Wake County SmartStart's allocation of state funds and its activities with local partner agencies can be found at <a href="https://www.wakesmartstart.org">www.wakesmartstart.org</a>, <a href="https://www.facebook.com/wakecountysmartstart">www.facebook.com/wakecountysmartstart</a> and <a href="https://www.twitter.com/wakesmartstart">www.twitter.com/wakesmartstart</a>.